

Global Strategic Management Inc., Michigan, USA



Presents the

**World Summit on Global Economic Crisis
(WSGEC2009)**

July 16-18, 2009

At the

**BPP Business School
Fitzwilliam House, Central London, United Kingdom**

Conference Themes:

Addressing Global Economic Crisis Through the Eyes of International Experts: Government Officials, Business Leaders and Academics.

Conference Aim:

The main aim of this conference, WSCEC2009, is to provide an international platform for academics, business professionals and government officials from all over the world to come together to exchange ideas and come up with long term strategic approach to address the global economic crisis in today's global market. WSCEC2009 will consist of workshops, tutorials, networking sessions, exhibitions, trade transactions, keynote speeches, paper presentations, panel discussions, and a tour of industries and places of tourist attraction in London. Submitted papers will be double blind peer reviewed. Accepted papers will be published in the CD conference proceedings. Best papers will be considered for publication in appropriate reputable journals.

The strategic approach for addressing the global economic crisis will be disseminated to interested governments, businesses and academics. The International Experts will help implement the strategic approach.

GLOBAL STRATEGIC MANAGEMENT, INC

Global Strategic Management Inc. (GSMI) was established by the CEO Dr. Matthew H. S. Kuofie, MS, MBA, PhD to provide services to the world at large. GSMI is a consortium of international experts living in countries all over the world. The international experts have many years of practice in all fields of business, academic and government. GSMI helps governments, organizations, and individuals around the world apply best practices in governance, business and information technology areas so as to optimize processes, go global, go high tech, achieve and sustain competitive advantage, and improve quality of life/economic development.

VISION

To be internationally recognized as the world's best transformational leadership organization of strategic global management platform for a better world, improvement of quality of life and economic development.

GSMI MISSION STATEMENT

To provide a first-class strategic global management platform for a better world through transformational leadership, insight, planning, value creation, collaboration, and leveraging of global management resources.

BRAND STRATEGY

At GSMI, we believe in harnessing the collective power of inspired people, teamwork, intellect, and global strategic resources. This philosophy has guided the development and positioning of our unique brand model which stresses the need for **leveraging global management resources through transformational leadership insight, and collaboration.**

Welcome from Global Strategic Management, Inc.



Professor Dr. Matthew Henry Kuofie, BS, MS, MBA, PhD is the CEO of Global Strategic Management Inc., Michigan, USA.

- He is a professor of global business management, international marketing, and information technology, USA
- Professor Kuofie ran for Beverly Hills, Michigan, City Council during the November 4, 2008 United States General Election.
- He intends to campaign for the United States Congress.
- He is the distinguished keynote speaker for this World Summit on Global Economic Crisis in London, United Kingdom.
- He is an expert on addressing financial-economic crisis.

Good Morning former Prime Minister Bernard Landry of Quebec, Canada, Prof Chris Brady, Dean of BPP Business School, UK, Ladies and Gentlemen, I am Prof. Dr. Matthew Henry Kuofie, CEO of Global Strategic Management and Professor of Global Business Management, International Marketing and Information Technology.

I want to use this opportunity to thank BPP Business School for hosting the 2009 World Summit on Global Economic Crisis here in London, United Kingdom.

The recent economic crises in the world that has characterized the global economic systems, ranging from recession in the United States, economic meltdown of major businesses, bankruptcies, mergers and acquisitions in the auto industries; bailouts and total shutdown of financial institutions and major corporations in both capital and emerging economies, demand a critical analysis of the global economic situation by all nations and at all levels of national endeavor.

GSMI has, therefore, decided to harness all available intellectual, business and political human resources to look into this global crisis. It is an honor and a privilege for GSMI to hold this Summit here in United Kingdom.

The main aim of this Summit, WSCEC2009, is to provide an international platform for academics, business professionals and government officials from all over the world to come together to exchange ideas and come up with long term strategic approach to address the global economic crisis in today's global market.

Once again I welcome you all to this Summit; I hope you all enjoy the Summit and the interesting places in this area. Thank you.

General Conference Co-Chairs:

Prof Matthew Kuofie, CEO of GSMI & Prof of Global Business and IT, USA
Prof. John Herrmann, BPP Business School, BPP University, London, UK
Prof Chris Brady, Dean of BPP Business School, UK
Dr. Ana Claudia Polatoe Fava, MCM Consultores Associados, Sao Paulo, Brazil
Prof. Teck-Yong Eng, PhD, Bournemouth University, Bournemouth, UK
Prof. Michel Plaisent, University of Quebec in Montreal, Canada

Local (London, UK) Conference Co-Chairs

Deborah Stevens, BPP Business School, BPP University, London, UK
Prof. Ezendu Ariwa, London Metropolitan University, UK
Dr. Christina Koutra, Bournemouth University, UK
Dr. Abel Usoro, University of the West of Scotland, UK

Standing International Chairs

Dr. Samuel Andoh, Southern Connecticut State University, New Haven, CT, USA
Dr. Eric Grant, USDA- Animals and Plants Health Inspection Services, Maryland, USA
Dr. Gregory Yawson, Lawrence Technological University, Michigan, USA
Dr. Christian Wagner, Oakland University, Rochester, Michigan, USA
Dr. Mohammad Hanif Akhtar, Prince Sultan University, Saudi Arabia
Dr. Chalard Chantarasombat, Maharakham University, Thailand
Prof. Stephen Blythe, New York Institute of Technology, Abu Dhabi, UAE
Dr. Suresh Subramoniam, Prince Sultan University, Riyadh, Saudi Arabia
Dr. Francis Akyampong, Dept of Public Works, City of Detroit, USA
Dr. Kozeta Sevrani, University of Tirana, Tirana, Albania
Dr. Lin Yanning, Attorney at Beijing Bar, Beijing, China
Dr. Cheng-Lung Li, Golden Gate University, CA, USA
Dr. Melissa M. Saadoun, MS Institute, Paris, France
Dr. Robert Davison, City University, Hong Kong
Dr. Abel Usoro, University of the West of Scotland, Scotland, UK
Dr. Choong Soo Lee, Gwangju University, Republic of Korea
Dr. Se-Beom Park, Yonsei University, Seoul, Korea
Dr. Tseng-Chung Tang, National Formosa University, Taiwan
Dr. Zu'bi Mohammad Al-Zu'bi, Durham University, UK
Dr. Cenk A. Yuksel, University Of Istanbul, Turkey
Dr. Jamel Ziadi, President WEMC, Tunisia
Dr. S.K. Singh, Banaras Hindu University, India
Steven Armah, University of Illinois, Urbana-Champaign, USA
Dr. Frederic Andres, University of Advanced Studies, Tokyo, Japan
Dr. Victor Sohmen, NYIT School of Management, Kingdom of Bahrain
Dr. Gabriel Ayisi, President Motivational Centers International Inc., New York, USA
Dr. Nik Maheran Nik Muhammad, Universiti Teknologi Mara, Kelantan, Malaysia
Dr. Felix Tan, Auckland University of Technology, Auckland, New Zealand
Dr. Anesh Maniraj Singh, University of KwaZulu-Natal, South Africa
Dr. Gwendolyn Rodrigues, University of Wollongong, Dubai, UAE
Dr. K S M Panicker, European University of Lefke, Turkey
Dr. Kyoung-Jong Park, Gwangju University, South Korea
Dr. George Ditsa, United Arab Emirates University, Al Ain, UAE
Samuel Ampah, The Ghanaian Journal, Ghana

SPEAKERS

Distinguished Keynote Speaker

Professor Matthew Kuofie will be presenting “**A Strategic Model for Addressing the Global Economic Crises.**” The components of the model include 1) knowledge management/IT, 2) government, 3) academia, 4) corporate, 5) marketing, 6) management/economics, and 7) finance/accounting. Prof Kuofie is a renowned international business and information technology professor and also a global business consultant. He holds a Ph D in Systems Engineering from Oakland University, Michigan; an MBA in Business Administration from Northern Illinois University, Illinois; and an MS in Computer Science from Old Dominion University, Virginia, all from USA. He also holds a BS in Statistics and Mathematics from the University of Ghana. Prof Kuofie has taught, given seminars, and/or organized conferences at various hotels/universities, including the University of Michigan, USA; Central Michigan University, USA; Chou University, Japan; Fudan University, China; Management Development Institute, India; Europa Universität Viadrina in Frankfurt/Oder, Germany; University of Technology in Sydney, Australia; University of Ghana, Ghana; Bangkok University, Thailand; Hong Kong Polytechnic University, Hong Kong; Harbin Institute Technology Shenzhen Graduate School, China; University of Malaya, Malaysia; Mara Sarakham University, Thailand; and Auckland University of Technology, New Zealand. His research interests include business strategies and information technology. Prof. Kuofie has published numerous journal and conference papers. He has served as chairperson at a number of conferences. He serves as an editor-in-chief of some journals, including the International Journal of Global Business. He serves/has served on a number of PhD (Doctoral) Dissertation Committees at various universities in different countries including Australia, Thailand, UK, and USA.

Dr. Kuofie ran for the Beverly Hills, Michigan, United States, City (Village) Council during the November 4, 2008 United States General Election. He intends to run for the United States Congress. He was an outstanding speaker at the United Nations World Summit, November 16-18, 2005 in Tunis, Tunisia. He deals with government officials in countries all over the world.

Dr. Kuofie worked for companies, including Systems Solutions International, USA and Electronics Data Systems/General Motors, USA. He held various positions, including project manager, president and chief executive officer. Prof. Kuofie serves on a number of executive advisory boards. Professor Kuofie serves as ambassador to the world for economic development.



Ex-Prime Minister Bernard Landry of Quebec, Canada.

Ex-Prime Minister Bernard Landry is a politician, a lawyer and a professor. His rich political career of over 40 years includes serving as the Minister of State of Economic Development, Minister to Exterior Commerce, Minister of International Relations and Exterior Commerce, and Minister of Finance. He was the Deputy Premier of Quebec, Canada from 1994 to 1998 and Premier of Quebec from 2001 to 2003. Bernard Landry received a degree in law from the Université de Montréal, Canada and a degree in economics and finance from Institut d'Etudes Politiques de Paris, France. He is a practicing lawyer. He is also a professor at the Université du Québec à Montréal, Canada, in the Strategy & Social and Environmental Responsibility Department. On February 9, 2008, Bernard hosted the final round of the Finance Quiz at the 2008 Financial Open at the University.



India government/business or academic expert's bio

Dr K P Saraswathy Amma, Ph D, MBA, MPhil, MCom is a professor and head of the Banking and Finance & Economics Department under Faculty of Economics and Administrative Sciences, European University of Lefke, TRNC, Cyprus. After June 30th 2009 she will be the Professor and Principal in Nair Service Society College, University of Calicut, India. She has 32 years of experience in academic research, teaching at graduate and post graduate level in different Universities. She was Professor and Dean of Management Studies, FISAT Business School, Federal Institute of Science and Technology, Kerala, India. She has delivered many expert lectures in relevant areas in India and abroad related to business, management and economics. She has served in different academic bodies of different Universities in India.



Prof Chris Brady, Dean of BPP Business School, UK

Professor Chris Brady has had a varied working life ranging from a line-worker at Chrysler in Detroit, USA, to managing a bookmaker's shop, from a land surveyor to a semi-professional footballer, from a naval officer to a naval gazer. Prior to his current position as the Dean of the Business School & Professor of Management Studies, BPP Business School, London, UK, he was Dean of the Business School at Bournemouth University and, prior to that, Head of External Relations and Business Development at the Cass Business School in the City. Professor Brady also served in the Royal Navy for 16 years including appointments in the joint HQ intelligence cells during the first Gulf War and the Balkans crises. He is the author of books and articles on subjects as varied as US foreign policy, British Cabinet government and, of course, business. Most recently he has produced books on management issues for the FT/Pearson imprint. These include Rules of the Game, End of the Road, and the best-selling The 90 Minute Manager. His two most recent books are The Extra Mile, which deals with employee engagement, and Intelligent M&A, an analysis of the intelligence function within the M&A process. His consultancy projects have included Bank of New York Mellon, Virgin Atlantic, Citigroup, Deutsche Bank and Mitsubishi.

SCHEDULE

TENTATIVE SCHEDULE—SUBJECT TO SLIGHT MODIFICATION

* = SESSION CHAIR

**==MASTER OF CEREMONY FOR THE DAY

THURSDAY JULY 16, 2008

9am - 4pm	FIRST COFFEE BREAK REGISTRATION 9:00 AM- 8PM & EXHIBITION 9:00AM-5:00 PM **Prof Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA	
9:30- 10:00	BREAKFAST	
10:00 11:00	Welcome Addresses/ Opening Remarks: Dean Chris Brady –Welcome Open Speech Keynote Speaker: The Global Economic Crisis Ex-Prime Minister Bernard Landry of Quebec, Canada.	
11:00 - 12:00	Parallel Session 1: Strategic Implications of The 2008 Financial Crisis *Petr Teply, Charles University, Czech Republic Libena Cernohorska, University of Pardubice, Czech Republic Jan Cernohorsky, University of Pardubice, Czech Republic Back to the Future: Mutuality 2.0 Antony Bryant, Leeds Metropolitan University Leeds, UK The “Dubai Model” of Regional Economic Development: Some Evidence Dr Michael Thorpe, University of Wollongong in Dubai, UAE Dr Julia Connell, University of Technology, Sydney, Australia	Company Sponsored Workshop -Company's Topic

12:30 -	LUNCH
14:00	<p>Keynote Speaker A Strategic Model for Addressing the Global Economic Crises Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA</p>
14:30 -	<p>The Role of Green Technology and Economic Recovery Ezendu Ariwa, London Metropolitan University, UK</p>
16:00	<p>The Impact of Subprime Mortgage Crisis on Cross-currency Linkage of LIBOR-OIS Spreads Philip Inyeob Ji & Francis In, Monash University, Clayton, VIC 3800, Australia</p> <p>THE Transfer of Governanace from the nation state to A Corporate Global Economy *José G. Vargas-Hernández, Centro Universitario de Ciencias Económico Administrativas Universidad de Guadalajara</p> <p>A Strategic Model for Addressing the Global Economic Crises Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA</p>

FRIDAY, JULY 17, 2008

9:00 am 4:00pm	<p>REGISTRATION 9:00 AM- 8PM & EXHIBITION 9:00AM-5:00 PM</p> <p>** Dr. Christina Koutra, Bournemouth University, UK</p>		
9:30am 10:00am	COFFEE		
10:00am - 11:30	<table border="1"> <tr> <td> <p>Strategic Innovation in the Context of Emerging Markets Dr A. M. Shah, University of Kashmir, India</p> <p>Comparing Filipino and American Task and Relationship Orientations Bahaudin G. Mujtaba, Nova Southeastern University *Angelito Balboa, Adamson University</p> <p>Financial Crisis in South Asia and its Impact on Poverty in Pakistan: A Case Study of Sindh By Using CGE-Model. Faiz. M. Shaikh , SZABAC-Dokri-Larkana, Pakistan</p> <p>Modeling the Interest Rate Pass-Through Adjustments in the Eurozone and the USA: A Comparative Study Stelios Karagiannis &Yannis Panagopoulos <i>Centre for Planning and Economic Research, Greece</i> Prodromos Vlamis <i>University of Cambridge, UK</i></p> </td> <td> <p><i>Parallel Session 2 - Room B</i></p> <p>Public Financial Management in North Cyprus <i>Vicdan Celaloglu , Arif Sari, European University of Lefk K P Saraswathy Amma, NS S College, India</i></p> <p>RUSSIAN ECONOMY DEVELOPMENT THROUGHOUT VLADIMIR PUTIN'S PRESIDENTIAL TERMS 2000-2007 <i>*Prof. Dr. Saraswathy Amma, Natalia Cazacova, Deniz Urfali European University of Lefke North Cyprus</i></p> <p>Tourism and Economic Recovery Christina Koutra, Bournemouth University, UK</p> <p>The Role of IT in Economic Recovery Abel Usoro, University of the West of Scotland, UK</p> <p>Petr Teply, Charles University, Czech Republic Libena Cernohorska, University of Pardubice, Czech Republic Jan Cernohorsky, University of Pardubice, Czech Republic</p> </td> </tr> </table>	<p>Strategic Innovation in the Context of Emerging Markets Dr A. M. Shah, University of Kashmir, India</p> <p>Comparing Filipino and American Task and Relationship Orientations Bahaudin G. Mujtaba, Nova Southeastern University *Angelito Balboa, Adamson University</p> <p>Financial Crisis in South Asia and its Impact on Poverty in Pakistan: A Case Study of Sindh By Using CGE-Model. Faiz. M. Shaikh , SZABAC-Dokri-Larkana, Pakistan</p> <p>Modeling the Interest Rate Pass-Through Adjustments in the Eurozone and the USA: A Comparative Study Stelios Karagiannis &Yannis Panagopoulos <i>Centre for Planning and Economic Research, Greece</i> Prodromos Vlamis <i>University of Cambridge, UK</i></p>	<p><i>Parallel Session 2 - Room B</i></p> <p>Public Financial Management in North Cyprus <i>Vicdan Celaloglu , Arif Sari, European University of Lefk K P Saraswathy Amma, NS S College, India</i></p> <p>RUSSIAN ECONOMY DEVELOPMENT THROUGHOUT VLADIMIR PUTIN'S PRESIDENTIAL TERMS 2000-2007 <i>*Prof. Dr. Saraswathy Amma, Natalia Cazacova, Deniz Urfali European University of Lefke North Cyprus</i></p> <p>Tourism and Economic Recovery Christina Koutra, Bournemouth University, UK</p> <p>The Role of IT in Economic Recovery Abel Usoro, University of the West of Scotland, UK</p> <p>Petr Teply, Charles University, Czech Republic Libena Cernohorska, University of Pardubice, Czech Republic Jan Cernohorsky, University of Pardubice, Czech Republic</p>
<p>Strategic Innovation in the Context of Emerging Markets Dr A. M. Shah, University of Kashmir, India</p> <p>Comparing Filipino and American Task and Relationship Orientations Bahaudin G. Mujtaba, Nova Southeastern University *Angelito Balboa, Adamson University</p> <p>Financial Crisis in South Asia and its Impact on Poverty in Pakistan: A Case Study of Sindh By Using CGE-Model. Faiz. M. Shaikh , SZABAC-Dokri-Larkana, Pakistan</p> <p>Modeling the Interest Rate Pass-Through Adjustments in the Eurozone and the USA: A Comparative Study Stelios Karagiannis &Yannis Panagopoulos <i>Centre for Planning and Economic Research, Greece</i> Prodromos Vlamis <i>University of Cambridge, UK</i></p>	<p><i>Parallel Session 2 - Room B</i></p> <p>Public Financial Management in North Cyprus <i>Vicdan Celaloglu , Arif Sari, European University of Lefk K P Saraswathy Amma, NS S College, India</i></p> <p>RUSSIAN ECONOMY DEVELOPMENT THROUGHOUT VLADIMIR PUTIN'S PRESIDENTIAL TERMS 2000-2007 <i>*Prof. Dr. Saraswathy Amma, Natalia Cazacova, Deniz Urfali European University of Lefke North Cyprus</i></p> <p>Tourism and Economic Recovery Christina Koutra, Bournemouth University, UK</p> <p>The Role of IT in Economic Recovery Abel Usoro, University of the West of Scotland, UK</p> <p>Petr Teply, Charles University, Czech Republic Libena Cernohorska, University of Pardubice, Czech Republic Jan Cernohorsky, University of Pardubice, Czech Republic</p>		
12:00- 14:00	<p>LUNCHEON</p> <p>Keynote Speakers A Strategic Model for Addressing the Global Economic Crises Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA</p> <p>Prof. Dr. Saraswathy Amma, European University of Lefke, North Cyprus</p>		
	CLOSING REMARKS		
17:00 - 12 midnight	<p>GOLF OUTING BY SPECIAL ARRANGEMENT AND EXTRA FEE</p>		
20:30 - 23:00	NIGHT TOUR		

SATURDAY, JULY 18, 2009

10:00 12:00	<p>TOUR OF LONDON –ON YOUR OWN</p>
--------------------	---

COLLABORATORS

 <p>PROFESSIONAL EDUCATION London, UK</p>	 <p>Global Strategic Management Inc., Michigan, USA</p>
 <p>Michigan, USA</p>	
<p>Bournemouth University, UK</p>	<p>University of the West of Scotland, UK</p>
	

AMERICAN ADVANTAGE MORTGAGE INC
282 SOUTHFIELD ROAD
LATHRUP VILLAGE, MI 48076 Phone: +1 248) 559-1977



TransNational *Legal* Service, P.C.

Specializing in US Immigration and Naturalization Services

1955 W. Hamlin Rd., Ste # 100
 Rochester Hills, MI 48309, USA.
 Ph: +1 248-844-0700 ext 223

SPONSORS

 <p>Global Strategic Management Inc., Michigan, USA</p>		<p>International Journal of Global Business</p>
--	--	---

Future Events Include:

- Second International Business Conference, August 13 - 15, 2009, Michigan, USA
- World Summit on Economic-Financial Crisis and International Business, September 14-16, 2009, Washington D.C. 20036, USA
- Annual Global Business, Info Technology and Management Conference, Beijing, China, October 22-24, 2009
- World Summit on Financial Crisis and International Business, Sao Paulo, Brazil, December 14-16, 2009

For more information on future conferences, please visit:

http://gsmi-usa.com/Conferences_Intl.aspx

You may also send an email to Peggy Price at peggy_gsmi@msn.com or Prof. Matthew Kuofie at mhkuofie_gsmi@msn.com or kuofil@cmich.edu

<p>Global Strategic Management Inc. Offices</p>
<p>Head Office 18141 Saxon Drive Beverly Hills, Michigan 48025, USA Phone: 248-798-5597 Fax: 248-646-9626 Website: http://gsmi-usa.com/ Email Addresses: peggy_gsmi@msn.com, mhkuofie_gsmi@msn.com</p>